IN THIS ISSUE:
- Message from the Director
- High School University Program
- 2013 Counselor Conference
- New Admissions Web Site
- Honors College Updates
- New Utah.edu Site
- Scholarship Changes
- Admissions Facebook Page
- 2014 Application
- Welcome to New AC’s
- Distinguished Alumni Assembly
- Find Your Counselor Function
- Science Day at the U
- Schedule a Campus Visit
- Major Exploration Expo
- Our Office Remodel
- Connecting U Days
- Create a My U Page
- Bringing the U to You
- Calendar
- BlockU Pre-Game Party

MESSAGE FROM THE DIRECTOR

Welcome back to another school year! It’s been a busy summer for us here in the Office of Admissions, and we’re excited for the changes we’ve made that will serve your students better.

In addition to unveiling a new admissions web site at admissions.utah.edu, we’ve added some admissions counselors to our staff and made some internal process adjustments—notably an adjustment to the Honors College application process, and big changes in the way Financial Aid awards scholarships. You can read about these changes, along with upcoming events and items of interest, in this newsletter.

We hope, however, that in addition to just reading about it, you’ll join us for some one-on-one time at the annual Counselor Conference in October (find details on how to register inside the newsletter).

In the meantime, remember that we’re here to serve you and your students—please feel free to contact your admissions counselor or our main office with questions at any time. And best wishes for another wonderful year.
COUNSELOR CONFERENCE
The 2014 Annual Counselor Conference will be held on Monday, October 7, 2013 at the University Guest House on the U of U campus. The Conference is free, and will include updates on procedures, deadlines, and departments. We’ll enjoy a complimentary light lunch and breakfast as well, so we hope you will take the morning to join us. You can register by visiting our web site at admissions.utah.edu/counselors/conference.php

HONORS COLLEGE UPDATES
The Honors College has refined it’s admissions process and begun holistically reviewing applications. The new priority deadline for Honors College applications is November 1, 2013. Students will continue to apply to Honors via the general U University online application by submitting an essay. Applications, test scores and transcripts must be received by the Office of Admissions by November 1 for students to be considered for priority Honors admissions.

Students may still apply to Honors via the general U admissions application after November 1. The Honors College will notify students of their acceptance status in February in a separate letter. Students may not apply to the Honors College after April 1, 2014 for Fall 2014 admittance. There is no appeals process if Honors College deadlines are missed, but please note Honors deadlines and cutoffs are separate from the University’s application time lines.

The Honors College requires applicants to have a minimum GPA of 3.5 (unweighted). However, if as a counselor, you feel a student has mitigating circumstances or is particularly well-suited for the Honors College, you may encourage them to apply nonetheless.

Students may also apply to the Honors College via email. Email applications are outlined on the Honors College website at honors.utah.edu.

SCHOLARSHIP CHANGES
In the past, the Financial Aid Office has offered scholarships to freshmen based on merit, leadership and diversity. Merit scholarships will continue to be awarded, and students must apply by the December 1 priority date to be automatically considered. Additional scholarship money will be awarded on the basis of diversity (capacity to contribute to the diversity of the student body), and demonstrated financial need.

2014 APPLICATION
The newly revised admissions application is now up and running on our site. Students may apply for the fall 2014 semester (or spring/summer semesters) at will by visiting admissions.utah.edu/apply. If you have interested students, we encourage them to apply by December 1 to be automatically considered for merit scholarships, or by the Nov. 1 Honors Priority Deadline to apply to the Honors College.

DISTINGUISHED ALUMNI ASSEMBLY
In 2009, The College of Fine Arts began holding it’s annual Distinguished Alumni Assembly. This year, the Assembly will be on Oct. 3, 2013,
from 10:45am - 12:15pm, in the Nancy Peery Marriott Auditorium in Kingsbury Hall. The Assembly will feature a performance or presentation by each department. The Distinguished Alumni Assembly is free and open to the public.

This year, we are excited to invite high school counselors and arts teachers to attend and learn about the experiences of students studying at the U’s College of Fine Arts. Immediately following the Assembly will be a special luncheon to learn more about the College.

If you would like to attend the free luncheon, please RSVP by emailing Liz Leckie, Assistant Dean for Undergraduate Affairs, at liz.leckie@utah.edu. For more information about the event, visit www.finearts.utah.edu/alumni-3/distinguished-alumni.

SCIENCE DAY AT THE U
Do you have students interested in science and mathematics? Science Day is a great way for students (grades 10-12) to get some hands-on exposure to a variety of the sciences. Students attend science workshops and experience first-hand the exciting research and educational opportunities available at the University of Utah. The event is scheduled for Saturday, November 2 from 8:00 am to 1:30 p.m. Registration begins in October. An optional tour of campus, provided by the Office of Admissions, will be available following the day’s activities. For more information or to register, visit science.utah.edu/events/science-day.php

MAJOR EXPLORATION EXPO
The Annual Major Exploration EXPO will be held on Wednesday, Sept. 25 in the Union Ballroom, from 10:00 am to 2:00pm. The EXPO showcases opportunities to U of U students and prospective students by gathering academic departments together in one room. To learn more, visit advising.utah.edu/majors/expo.php.

CONNECTING U DAY
This special on-campus event is for high school seniors to come learn more about how to prepare for and succeed in college. This year, the Office of Admissions will host four events. Two events are open to the general public, and we encourage you to inform your students about them:
> Saturday, October 5
> Saturday, November 23

Two additional events will be by invitation only. A special event for high achieving students on:
> Saturday, October 26
And an additional event for diversity students on:
> Saturday, January 11

To learn more and to register, visit admissions.utah.edu/events/connecting-u-days.php.

BRINGING THE U TO YOU
We’re sending more than just the football team out of state! Are we visiting your state? Join us for a special student reception, or for the morning reception specifically for high school counselors on the following day. Four Bringing the U to You events will be held this year:
> Phoenix, Arizona October 17-18, 2013
> Los Angeles, California October 24-25, 2013
> Portland, Oregon November 14-15, 2013
> Seattle, Washington  
November 21-22, 2013  
Learn more and register by visiting our site at admissions.utah.edu/events/utoyou/index.php.

**BLOCK U PRE-GAME PARTY**  
The U is hosting the first annual Block U Party—the ultimate pre-game party. Join fans, friends, and family on October 12 and get pumped up for the Utah vs. Stanford football game. We will enjoy live music, food, college tents, the U band, and the MUSS. The party begins three hours before kickoff. Learn more at utah.edu/blockuparty.

**HIGH SCHOOL UNIVERSITY PROGRAM (HSUP)**  
The High School University Program is a great way for students to take college level courses not available in their high schools, or for students who want to get a head start on their education. Students must submit an official high school transcript, as well as a section of application completed by their high school counselor. Learn more at http://admissions.utah.edu/academics/hsup.php

**NEW ADMISSIONS WEB SITE**  
Our new Web site launched over the summer. We’re excited to combine both the recruitment site and all of the Office of Admissions information into one spot, following the merging of the offices of Admissions and Student Recruitment & High School Services. Our combined site is now online and active at admissions.utah.edu.

**NEW UTAH.EDU SITE**  
Our office isn't the only one unveiling a new Web site! Not only is the new design a whole lot prettier, it’s built to better serve all our audiences—students, counselors, parents, alumni, and friends. Check it out!

**ADMISSIONS FACEBOOK PAGE**  
In addition to revising our web site, we’ve launched a new facebook page specific to the Office of Admissions. It's a great place for your students to connect with the University of Utah and get fun and upcoming tidbits about life as a student at the U. Like us at www.facebook.com/UtahAdmissions.

**WELCOME TO NEW ADMISSIONS COUNSELORS**  
We added a few new Admissions Counselors to our staff over the summer. Join us in welcoming Jan Bents, Brian
Best, and Patrick Jones. You can learn more about our counselors through their individual pages at admissions.utah.edu/contact.

**FIND YOUR COUNSELOR FUNCTION**
As we’ve added new counselors, some territory assignments have changed. If you’re wondering if you have a new counselor, you can check things out at admissions.utah.edu/mycounselor.

**SCHEDULE A CAMPUS VISIT**
Try us on for size. Campus tours run Monday-Friday at 10am and 1pm. Students will have the opportunity to see a live classroom, innovative buildings and a buzzing campus culture. To schedule your visit, go online: admissions.utah.edu/visit. Please note that the Saturday, September 14 campus visit is full.

**OFFICE REMODEL**
The Office of Admissions Welcome Center will be undergoing a small remodel between September 4-23. While the Center itself will be closed, we will continue with business as usual. Campus tours will be held daily, originating from the Office of Admissions location in the Student Services Building, across Tanner Plaza from the Union Building. Guests will be redirected via signage, or may go directly to SSB 250. If you have questions, please contact our office.

**CREATE A MY U PAGE**
As always, one of the best ways your students can learn more about the University of Utah is by building their own My U Page. Your students can build a new page or log in by visiting admissions.utah.edu/ and clicking on the button on the bottom right of the page. The My U Page gives students personalized information about the programs and majors most interesting to them.

### CALENDAR

**SEPTEMBER**
- 2: Labor Day - University Closed
- 11: World Leaders Lecture Forum with John Prendergast
- 13-15: Parent & Family Weekend
- 21: Game on the Green Watch Party Utah v. BYU
- 25: Major Expo

**OCTOBER**
- 3: Distinguished Alumni Assembly
- 5: Connecting U Day (General)
- 7: Counselor Conference
- 12: Block U Pre-Game Party
- 13-20: Fall Break
- 16: Bringing the U to You – Phoenix
- 23: Bringing the U to You – Los Angeles
- 26: Connecting U Day (High Achieving)

**NOVEMBER**
- 1: Honors College Priority Deadline
- 2: Science Day at the U
- 13: Bringing the U to You – Portland
- 16: Expect the Great College & Career Readiness Fair
- 22: Bringing the U to You – Seattle
- 23: Connecting U Day
- 28-29: Thanksgiving Break

HAVE SOMETHING TO SAY? Please don’t hesitate to contact Holly Coleman with feedback or questions at hcoleman@sa.utah.edu or (801) 585-6720. If you want to opt out of the monthly Counsel With U Newsletter, please email Holly.