Orientation for Orientation

Office of Admissions

Matt López
Mateo Remsburg
Agenda and Goals

• What we already know about the class

• What students should be aware of prior to Orientation

• Campus Partner Opportunities

• Questions
Fall 2014 was the return of the first set of missionaries after the “age-change”.

Source: OBIA
Average high school GPA is seeing significant increases.
Similar to average GPA scores, the average Freshmen ACT continues to climb.

For the first time on record, the portion of 29+ ACT freshmen exceeded the 20 and below ACT freshmen.

Source: OBIA
Diversity among domestic freshmen continues to increase along with academic profile.
FRESHMEN: WHO ARE THEY?

Top 10 Majors

<table>
<thead>
<tr>
<th>Major Name</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undeclared</td>
<td>920.0</td>
</tr>
<tr>
<td>Business</td>
<td>396.0</td>
</tr>
<tr>
<td>Pre-Medicine</td>
<td>203.0</td>
</tr>
<tr>
<td>Computer Science</td>
<td>170.0</td>
</tr>
<tr>
<td>Biology</td>
<td>146.0</td>
</tr>
<tr>
<td>Nursing</td>
<td>138.0</td>
</tr>
<tr>
<td>Mechanical Engineering</td>
<td>136.0</td>
</tr>
<tr>
<td>Biomedical Engineering</td>
<td>88.0</td>
</tr>
<tr>
<td>Psychology</td>
<td>85.0</td>
</tr>
<tr>
<td>Film &amp; Media Arts</td>
<td>67.0</td>
</tr>
</tbody>
</table>

Demographic Information
For majors with < 5 headcount no demographic information will be shown

- Female: 48.62%
- Male: 51.38%
- Full-Time: 90.50%
- Part-Time: 9.50%

Non-Resident: 24.15%
Resident: 75.81%

Source: OBIA
Increase in applications and admit at first notification

Source: Admissions
TRANSFER ADMISSIONS STATISTICS

Seen a dip in applications and enrollment.
TRANSFERS: WHO ARE THEY?

Top 10 Majors

<table>
<thead>
<tr>
<th>Major Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>248.0</td>
</tr>
<tr>
<td>Undeclared</td>
<td>173.0</td>
</tr>
<tr>
<td>Mechanical Engineering</td>
<td>102.0</td>
</tr>
<tr>
<td>Nursing</td>
<td>92.0</td>
</tr>
<tr>
<td>Computer Science</td>
<td>80.0</td>
</tr>
<tr>
<td>Biology</td>
<td>70.0</td>
</tr>
<tr>
<td>Psychology</td>
<td>70.0</td>
</tr>
<tr>
<td>Business Administration</td>
<td>58.0</td>
</tr>
<tr>
<td>Social Work</td>
<td>57.0</td>
</tr>
<tr>
<td>Communication</td>
<td>54.0</td>
</tr>
</tbody>
</table>

Transfer School Information

Top 10 Transfer Schools of Origin
For majors with < 5 headcount no information will be shown

<table>
<thead>
<tr>
<th>School</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salt Lake Community College</td>
<td>46.59%</td>
</tr>
<tr>
<td>Utah Valley University</td>
<td>7.87%</td>
</tr>
<tr>
<td>Utah State University</td>
<td>5.53%</td>
</tr>
<tr>
<td>Weber State University</td>
<td>3.87%</td>
</tr>
<tr>
<td>Lds Business College</td>
<td>3.32%</td>
</tr>
<tr>
<td>Dixie State University</td>
<td>3.07%</td>
</tr>
<tr>
<td>Brigham Young University</td>
<td>3.01%</td>
</tr>
<tr>
<td>Southern Utah University</td>
<td>2.89%</td>
</tr>
<tr>
<td>Snow College</td>
<td>1.91%</td>
</tr>
<tr>
<td>Brigham Young University Idaho</td>
<td>1.05%</td>
</tr>
</tbody>
</table>

Transfer School Performance by Admission Status
For admission types with < 5 headcount no information will be shown

<table>
<thead>
<tr>
<th>Admission Status</th>
<th>Avg. Transfer GPA</th>
<th>Avg. Transfer Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transfer Baccalaureate</td>
<td>3.24</td>
<td>63.45</td>
</tr>
</tbody>
</table>

Source: OBIA
Goals for Yield Efforts

1. Generate excitement for and celebrate admission to the U

2. Guide students through next steps

3. Connect students to individuals or departments

4. Reinforce “Why the U”
Dear {#First Name#},

Congratulations on your admission to the University of Utah! We are happy you've chosen to IMAGINE yourself here, and our campus community is thrilled to welcome you to the U!

University College / Transfer Center / Preprofessional Advising
201 S. 1460 East, Room 450
Salt Lake City, Utah 84112-9060
801-581-8146
Fax 801-585-9395

February 10, 2016
Jarett Pittman
1002 Greystone Dr
Bryan, OH 43506-8892

Dear Jarett,

On behalf of the University College, I would like to personally congratulate you on being admitted to the University of Utah! You are about to embark on one of the most exciting times in your life, and we hope you choose to join us at the U.

On your application, you indicated that you are a pre-dental student who is interested in attending dental school after you complete your bachelor's degree. I applaud your professional goal and want to share some of the opportunities you will find at University College and the University of Utah to assist you in achieving this goal. These include:

• Individual advising appointments provided by the Preprofessional Advising Office at University College.
• Course such as UC 1030 and Biol 3080 that assist you in exploring the path to dental school.
• Clubs and organizations that offer networking activities for pre-dental students.
• Service and leadership opportunities through the Lowell Bennion Center.
• Research opportunities through the Office of Undergraduate Research.
• Presentations from the U of U School of Dentistry.

Through these and many more programs and activities, the advisors and staff at University College focus on empowering you to engage in your own unique and transformational experience that will positively impact your future goals.

In addition to focusing on your goal of attending dental school, University College has resources to assist you in identifying a major for your bachelor's degree. Students applying to dental school have many options so it is wise to explore options and match your major to your interests. Resources for major exploration include:

• The advisors in University College meet with students individually to assist with major exploration.
• Each year, students have the opportunity to learn about majors and minors at the Major Exploration EXPO and U Explore Open Houses.
• Also, there are courses that focus on exploring major and career options, as well as resources for experiential learning such as the Bennion Center, Learning Abroad, and the Associated Students of the U of U.

With over 80 majors from 12 colleges and schools and an extensive list of offerings for general education, the opportunity to discover and pursue your academic passions exists at the U!

You can learn more about the Preprofessional Advising Office at University College by visiting our website at http://advising.utah.edu/preprofessional/medical/predental/. And if you have any questions, please feel free to contact our office staff at (801) 581-5744. It's a great time to be a student at the U! The advisors and staff at the Preprofessional Advising Office at University College are excited to be part of your process in reaching your professional goals. I look forward to meeting you this fall!

Sincerely,

Beth Howard, Ph.D.
Associate Dean, University College
Admit to Enroll Communications

Admit Packet → UOSFA Letter → Dean's Letter → Welcome Emails →
Calling Campaigns → Message Emails (5-6) → Yieldbooks → Event Invites →
Visit Campus Over Spring Break → Admitted Student Chats → Yes, No, Maybe Campaign → Final Transcripts Reminder
Admit to Enroll Partner Communications

Housing -> Orientation

Academic Units <- UOSFA
Admit to Enroll Events

- Admitted Student Visits
- Bringing the U to You
- Coffee Chats
- Alumni Student Receptions
- Scholarship Reception
- Red White & U
Partner with us!

Find out how we already advertise a program!

Help us spread the word further!

admissions.utah.edu
Office of Admissions
Student Affairs

Meet Your Counselor

Admissions Decisions Coming Soon

Apply for Admissions
UNDERGRADUATE

Visit Campus
Check Application Status
Questions?
How can we help you?